

Contact



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Austin, Texas

KARA KLEFOS

UX/UI Designer

Creative and strategic UI/UX Designer with a decade of experience in luxury retail, alongside brand content creation, leadership, and hands-on website updates. Passionate about visual storytelling and intuitive design, blending a sharp eye for detail with a data-informed, user-first approach. Formally trained in UI design and frontend development, with experience in AI data analysis and cross-functional collaboration. Known for asking “why” to ensure every design decision serves user needs, business goals, and brand integrity. Seeking a role where thoughtful design, meaningful interactions, and emotional resonance intersect.

Education

● UI Design Certificate

CareerFoundry
2024 - 2025

● Frontend Development for Designers Certificate

CareerFoundry
2024 - 2025

● Bachelor of Science in Family and Consumer Sciences

Texas State University
2012 - 2016
Major in Fashion Merchandising
Minor in Business Administration

Tools

Figma
Sketch
Canva
Adobe Illustrator
Adobe Lightroom
Adobe Photoshop
Visual Studio Code
Git & GitHub

Skills

User Interface
User Research
Competitive Analysis
A/B & User Testing
Usability Analysis
Wireframing
Prototyping
Visual Design
Responsive Design
User Flows
Brand Guidelines
HTML
CSS
JavaScript

Experience

● Senior Stylist

Stitch Fix Inc. Aug 2020 - Present

- Curated personalized clothing selections tailored to clients' preferences, fit, and lifestyle by leveraging data-driven insights and trend forecasting to enhance customer satisfaction and retention.
- Delivered detailed client feedback to improve algorithm accuracy and refine product offerings.
- Ranked in the top 7% of stylists, earning a performance-based bonus for exceptional stats while delivering a top-tier client experience.

● A.I. Researcher

Appen Aug 2023 - Dec 2024

- Collected, annotated, and analyzed data to enhance machine learning models for NLP, computer vision, and speech recognition.
- Conducted research and evaluations to improve AI accuracy, efficiency, and real-world applicability.

● UX/UI Designer, Manager, Buyer

Second Summer Bride July 2019 - July 2020

- Managed bi-monthly website updates, uploading new inventory and refining layout to improve user flow and product visibility.
- Improved site usability through UX-driven layout revisions and content strategy, resulting in a 25% increase in online inquiries.
- Directed all social media strategy, photography, and copywriting—boosting Instagram profile visits by 40% and more than doubling followers; recognized by Bridal Musings for curating an exceptional brand presence.
- Led and mentored a team of 12, driving sales growth through personalized coaching, daily operations management, and strategic initiatives across styling, customer service, and inventory planning.
- Analyzed customer purchasing patterns and adjusted inventory accordingly, reducing stockouts and increasing sales.

● Shipping and Receiving Manager, Stylist

Blush Bridal Lounge July 2016 - July 2019

- Managed all shipping, receiving, and inventory for a high-end bridal boutique, ensuring accuracy, efficiency, and seamless logistics.
- Oversaw merchandise flow, coordinated vendor shipments, and implemented organizational systems to improve efficiency.